

Exhibit Q




STATE OF NEW YORK)
)
) ss
COUNTY OF NEW YORK)

CERTIFICATION

This is to certify that the attached translation is, to the best of my knowledge and belief, a true and accurate translation from Spanish into English of the attached document with Bates No. IAZ_DNJ0001768.



Lynda Green, Senior Managing Editor
Lionbridge

Sworn to and subscribed before me
this 3rd day of October, 2022.


LAURA E MUSICH
NOTARY PUBLIC-STATE OF NEW YORK
No. 01MU6386791
Qualified in Queens County
My Commission Expires 01-28-2023

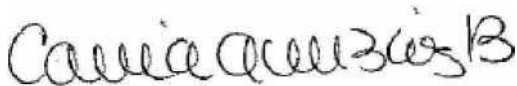
KANTAR IBOPE MEDIA COLOMBIA S.A.S.
TIN 800.174.162-3

HEREBY CERTIFIES:

That in accordance with the information on our records, the investment in advertising made from January 1, 2012 to June 30, 2017 for the brands **RANCHERA** and **ZENU**, across their various products and references, is as follows:

Brand	Medium	2012	2013	2014	2015	2016	2017	Grand total
RANCHERA	PRESS					\$ 161.135		\$ 161.135
	ADVERTISING ABROAD	\$ 60.526		\$ 36.890	\$ 49.295	\$ 122.086	\$ 104.904	\$ 373.701
	RADIO	\$ 1.144.920	\$ 1.776.770	\$ 2.041.891	\$ 1.593.501	\$ 1.903.888	\$ 2.011.203	\$ 10.472.173
	NATIONAL TV	\$ 3.107.839	\$ 4.501.055	\$ 3.263.208	\$ 3.859.300	\$ 2.382.467	\$ 1.561.333	\$ 18.675.202
	REGIONAL TV		\$ 101.779	\$ 172.863	\$ 13.596	\$ 92.518		\$ 380.756
	SUBSCRIPTION-BASED TV	\$ 155.493	\$ 279.422	\$ 239.049	\$ 912.940	\$ 1.304.859	\$ 365.442	\$ 3.257.205
Total for RANCHERA		\$ 4.468.778	\$ 6.659.026	\$ 5.753.901	\$ 6.428.632	\$ 5.966.953	\$ 4.042.882	\$ 33.320.172
	PRESS	\$ 120.282				\$ 17.760		\$ 138.042
	ADVERTISING ABROAD	\$ 111.916	\$ 192.770	\$ 578.935	\$ 657.555	\$ 564.307	\$ 458.200	\$ 2.563.683
	RADIO	\$ 2.383.582	\$ 3.608.164	\$ 7.357.825	\$ 9.801.816	\$ 9.722.709	\$ 5.383.913	\$ 38.258.009
	MAGAZINES	\$ 13.000	\$ 5.000	\$ 3.900		\$ 12.800	\$ 19.184	\$ 53.884
	PRESS MAGAZINES						\$ 46.610	\$ 46.610
	NATIONAL TV	\$ 4.848.289	\$ 4.563.552	\$ 5.117.128	\$ 5.046.396	\$ 5.417.384	\$ 2.356.619	\$ 27.349.368
	REGIONAL TV	\$ 359.344	\$ 696.279	\$ 859.244	\$ 78.431	\$ 45.817	\$ 10.946	\$ 2.050.061
	SUBSCRIPTION-BASED TV	\$ 65.592	\$ 349.827	\$ 760.797	\$ 1.322.100	\$ 3.982.336	\$ 721.897	\$ 7.202.549
Total for ZENU		\$ 7.902.005	\$ 9.415.592	\$ 14.677.829	\$ 16.906.298	\$ 19.763.113	\$ 8.997.369	\$ 77.662.206
Grand total		\$ 12.370.783	\$ 16.074.618	\$ 20.431.730	\$ 23.334.930	\$ 25.730.066	\$ 13.040.251	\$ 110.982.378

This document is issued at the request of the interested party, on this 12th day of July 2017.



CAROLINA GONZALEZ BETARCUR
Commercial Director

Av. 19 No. 96-07, Piso 2
(571)646 0600
Bogotá

**Powering
Informed
Decisions**

**KANTAR IBOPE MEDIA COLOMBIA S.A.S.
NIT 800.174.162-3****CERTIFICA QUE:**

De acuerdo a la información que reposa en nuestros archivos, la inversión publicitaria durante el periodo 01 de enero 2012 a 30 de junio de 2017 de las marcas **RANCHERA Y ZENU** con sus diferentes productos y referencias es la descrita a continuación:

Marca	Medio	2012	2013	2014	2015	2016	2017	Total general
RANCHERA	PRENSA					\$ 161.135		\$ 161.135
	PUBLICIDAD EXTERIOR	\$ 60.526		\$ 36.890	\$ 49.295	\$ 122.086	\$ 104.904	\$ 373.701
	RADIO	\$ 1.144.920	\$ 1.776.770	\$ 2.041.891	\$ 1.593.501	\$ 1.903.888	\$ 2.011.203	\$ 10.472.173
	TELEVISION NACIONAL	\$ 3.107.839	\$ 4.501.055	\$ 3.263.208	\$ 3.859.300	\$ 2.382.467	\$ 1.561.333	\$ 18.675.202
	TELEVISION REGIONAL		\$ 101.779	\$ 172.863	\$ 13.596	\$ 92.518		\$ 380.756
	TV SUSCRIPCION	\$ 155.493	\$ 279.422	\$ 239.049	\$ 912.940	\$ 1.304.859	\$ 365.442	\$ 3.257.205
Total RANCHERA		\$ 4.468.778	\$ 6.659.026	\$ 5.753.901	\$ 6.428.632	\$ 5.966.953	\$ 4.042.882	\$ 33.320.172
ZENU	PRENSA	\$ 120.282				\$ 17.760		\$ 138.042
	PUBLICIDAD EXTERIOR	\$ 111.916	\$ 192.770	\$ 578.935	\$ 657.555	\$ 564.307	\$ 458.200	\$ 2.563.683
	RADIO	\$ 2.383.582	\$ 3.608.164	\$ 7.357.825	\$ 9.801.816	\$ 9.722.709	\$ 5.383.913	\$ 38.258.009
	REVISTA	\$ 13.000	\$ 5.000	\$ 3.900		\$ 12.800	\$ 19.184	\$ 53.884
	REVISTAS DE PRENSA						\$ 46.610	\$ 46.610
	TELEVISION NACIONAL	\$ 4.848.289	\$ 4.563.552	\$ 5.117.128	\$ 5.046.396	\$ 5.417.384	\$ 2.356.619	\$ 27.349.368
	TELEVISION REGIONAL	\$ 359.344	\$ 696.279	\$ 859.244	\$ 78.431	\$ 45.817	\$ 10.946	\$ 2.050.061
	TV SUSCRIPCION	\$ 65.592	\$ 349.827	\$ 760.797	\$ 1.322.100	\$ 3.982.336	\$ 721.897	\$ 7.202.549
Total ZENU		\$ 7.902.005	\$ 9.415.592	\$ 14.677.829	\$ 16.906.298	\$ 19.763.113	\$ 8.997.369	\$ 77.662.206
Total general		\$ 12.370.783	\$ 16.074.618	\$ 20.431.730	\$ 23.334.930	\$ 25.730.066	\$ 13.040.251	\$ 110.982.378

Se expide a solicitud del interesado, a los 12 días del mes julio de 2017.



CAROLINA GONZALEZ BETARCUR
Directora comercial

Av. 19 No. 96-07, Piso 2
(571) 646 0600
Bogotá

**Powering
Informed
Decisions**